



# *my custom* **SOCKS**



***Get amazing personalized socks  
For your Team or any occasion***

Every aspect of your custom socks design is personalized to **YOUR** specifications



**Full Custom**



**Free Artwork**



**No Set Up Charges!**



**Unlimited Colors**



**Sample Proof**



**[WWW.MYCUSTOMSOCKS.COM](http://WWW.MYCUSTOMSOCKS.COM)**



## Looking for Customized Socks?

# Your team YOUR COLORS!

Get amazing personalized socks for your team or any occasion



Thank you for contacting [MyCustomSocks.com](http://MyCustomSocks.com) for your custom socks needs. We are really happy to assist you and we are convinced that we will offer the best purchasing experience in the industry, along with superior quality products.

We differentiate ourselves by providing socks in numerous different high-end fabrics, endless design possibilities and superior craftsmanship. In addition to the above, our skilled technicians use state of the art equipment in our USA factory to ensure that you get the best custom socks on the Planet at the most competitive prices.

We do not embroider or print logos and colors. Our socks are knitted one at a time on our Italian machines, resulting in technologically advanced socks.

We offer free mock ups services but in order to recommend the best socks for your needs, we need to know more about your requirements:

Usage, design description, height, number of pairs and expected delivery date.

***We are looking forward  
to hearing from you.***



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**Unlimited Colors**

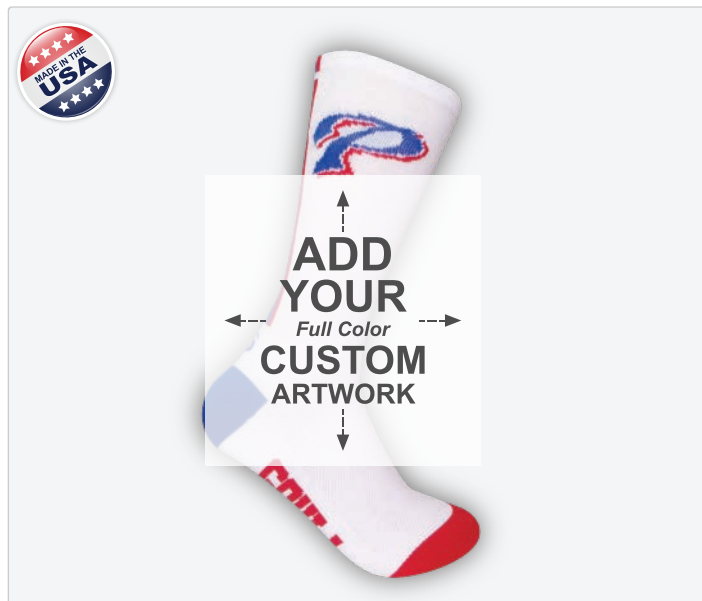


**Sample Proof**





## Looking for Customized Socks?



**Quantity:** Low Minimum Order of 120 Pairs

**Leadtime:** 4-6 weeks

**Shipping:** Low rate Fedex shipping in USA and by Canada Post in Canada. We also ship all around the world.

### Always Free

#### What's included:

- ✓ **FREE Price Quote**  
Tell us your ideas and we will quote you a price right away for your custom socks
- ✓ **All-Inclusive Pricing**  
The quote you receive is what your Custom Athletics Socks will cost to get into your hands. No hidden fees.
- ✓ **Completely Custom Designed**  
Every aspect of you custom socks design is personalized to YOUR specifications
- ✓ **FREE Design Artwork**  
Your logos and design ideas are incorporated for FREE
- ✓ **FREE Setup**  
No additional plate charges and no hidden fees for setup
- ✓ **100% Satisfaction Guarantee**  
Get a FREE sample proof to approve your design

## Unlimited Options for Your Team

Every aspect of you custom socks design is personalized to **YOUR specifications**



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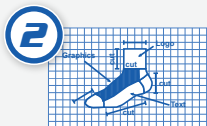
## Looking for Customized Socks?

### Easy 7 Step Process



#### 1 Call For A Fast FREE Quote

We take your basic ideas and quote you an all-inclusive price over the phone so you know right away what the total cost will be. Be sure to ask about our **fundraising socks**; schools are using the popular socks to **raise money for their sports team or school fundraiser**.



#### 2 FREE Artwork Incorporation

We take your logo, text and color scheme and design what we feel you are looking for using professional designers



#### 3 FREE Setup And Design Adjustments

Our experts put together your sock design in an easy to review format. You receive a digital design draft to review and adjust if needed. This process continues until you feel your design is perfect



#### 4 Design Approval

When everything seems to be the way you want it, we'll e-mail the final proof in a high resolution file or mail you an actual pair of custom athletics socks. We are the only company in the industry that offers this option.



#### 5 Order Deposit

A 75\$ non refundable deposit is required before we can proceed with your real sample pair of socks



#### 6 Final Approval and order

Once you are satisfied with the design, the final detail is to place your custom athletics socks order with the quantity and sizes you desire so we can start production.



#### 7 Guaranteed Delivery

When we give you a delivery date, it's guaranteed to arrive on or before that date. You are sure to have your custom athletics socks in hand when you need them for that big event.







Call Toll Free  
1.800.324.2574



Email Us  
info@mycustomsocks.com



Visit Us Online  
mycustomsocks.com

## Looking for Customized Socks?

### COLOR TEMPLATE

COLORS

PMS 802C Neon Green	PMS 361C Kiwi	PMS 347C Kelly 3153	PMS 349C Kelly Green 7	PMS 350C Dark Green	PMS 371C Boy Scout	PMS 377C Herb Garden	PMS 3985C Light Olive	PMS 253C Electric Purple
PMS 806C Neon Pink	PMS 2612C Violet Purple	PMS 526C Acai	PMS 2685C Purple099	PMS 2645C Lilac	PMS 496C Lt. Pink	PMS 1905C Dark Pink	PMS 109C Yellow T463	PMS 102C Yellow 318
PMS 809C Killer Yellow	PMS 394C Energy	PMS 602C Lt. Yellow	PMS 7499C Limoncello	PMS 7401C Cream	PMS 453C Oatmeal	PMS 7533C Coffee Bean	PMS BlackC Black	PMS 425C Granite
PMS 811C Neon Orange	PMS 144C Tennessee Orange	PMS 1655C Orange 160	PMS 1665C Orange 039	PMS 167C Rust	PMS 160C Texas Oj	PMS 7504C Mushroom	PMS 469C Brown	PMS 423C Gail Grey
PMS 2935C Electric Blue	PMS 2736C Royal 3050	PMS 661C Royal 10	PMS 660C Bahama Blue	PMS 321C Teal	PMS 3125C Turquoise	Process Cyan	PMS 292C Columbia	PMS 2905C Carolina Blue
PMS 391C Leaf	PMS 383C Maiden Grass	PMS 389C Lime	PMS 351C Green Ash	PMS WhiteC Optic White	PMS 190C Giz Pink	PMS 2385C Passion Pink	PMS 214C Fuchsia	PMS 186C Red 03
PMS 188C Cardinal	PMS 712C Peach	PMS 466C Ram Gold	PMS 4665C Bear Beige	PMS 1235C Gold	PMS 131C Brass	PMS 7457C Blue Opal	PMS 5435C Fog	PMS 5405C Steel Blue
		COOLMAX COLORS						
PMS 420C Lt. Grey	PMS 289C Navy Bean							
		Red	Yellow	Orange	Royal Blue	Carolina Blue	White	Black
								Gail Grey



Full Custom



Free Artwork



No Set Up Charges!



Unlimited Colors
























Sample Proof



## Looking for Customized Socks?

### Custom Socks Styles

<b>No Cuff</b>	 <i>Naked</i>  <i>Naked Half cushioned</i>  <i>Sole Tab</i>  <i>Sole Tab Half Cushioned</i>
<b>Classic Cuff</b>	 <i>Classic</i>  <i>1/2 Cushion Foot Crew</i>  <i>Full Cushion</i>  <i>Instep &amp; Sole Support</i>  <i>Sole Pad</i>
<b>Medium Cuff</b>	 <i>Medium Cuff</i>  <i>Medium Cuff Half Cushioned</i>  <i>Medium Cuff Full Cushioned Foot</i>  <i>Medium Cuff Ribbed</i>  <i>Medium Cuff Full Cushioned</i>  <i>Medium Cuff ribbed Half Cushioned</i>  <i>Medium Cuff Ribbed Full Cushioned Foot</i>  <i>Medium Cuff Full Cushioned</i>
<b>Knee Cuff</b>	 <i>Ski thin</i>  <i>Ski Select</i>  <i>Ski Shin</i>  <i>Ski Shin</i>



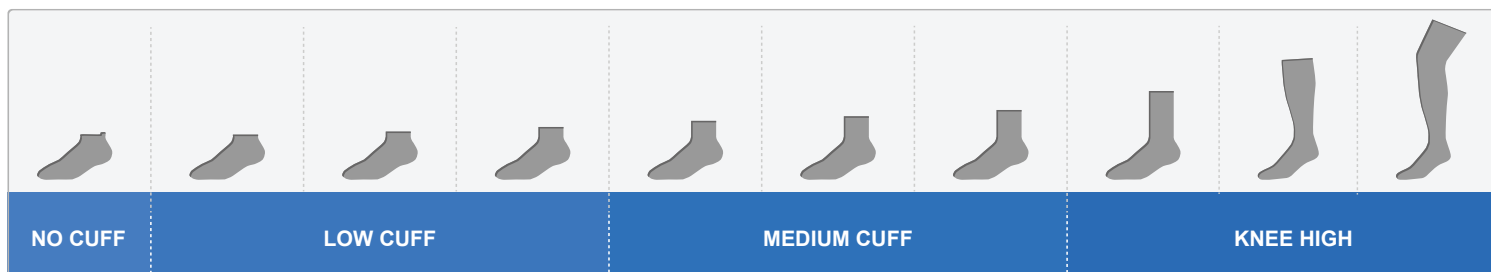




## Looking for Customized Socks?

## Size Chart

**CUSTOM CUFF HEIGHTS FROM ZERO TO INFINITY!**  
Use the guide below and don't hesitate to select the precise height you desire.



### SIZING

SOCK SIZE	US SHOES	MEN'S - WOMEN'S SHOES	EURO SHOE
X-SMALL	-	1 - 4	30 - 35
SMALL	4 - 6.5	5 - 8	35 - 38.5
MEDIUM	7 - 9.5	8.5 - 10.5	39 - 43.5
LARGE	10 - 12	11 - 13	44 - 46
X-LARGE	12.5+	13+	46.5+

## Our High End Fabrics

### HIGH QUALITY UNIQUE MATERIALS

Basic cotton Custom Socks are a thing of the past here. My Custom Socks uses 6 unique materials to meet every comfort and durability need and desire. Demanding sports and activities require technology to help you perform at your best. Wicking away moisture is of primary importance to keep your feet dry and comfortable. Breathability is also crucial to keep your feet cool on the hottest days. Reinforced with durable fabrics in the heel and toe means you never experience an annoying hole for the entire life of your Custom Socks. Cuffs are interwoven with lycra so they keep they shape and always stay in place regardless of the activity. Natural and synthetic fibers are combined to manufacture the best Custom Socks that are longer lasting and more comfortable than anything you have ever worn.



**SOCKS  
TECHNOLOGY**



Full Custom



Free Artwork



No Set Up Charges!



Unlimited Colors



Sample Proof



***Looking for Customized Socks?***



## **CHOOSE COOLMAX® FOR YOUR NEXT CUSTOM SOCKS RATHER THAN CHEAP COTTON SOCKS**

Any serious athlete now recognizes the importance of performance socks as a footwear component that can affect the results when training, competing or playing on the field. Not only can they increase performance but, they can also have a direct effect in preventing foot blisters and injuries.

Keep in mind that all your weight bears on your feet; your feet keep your balance and provide movement. Consequently, they can't be blamed for sweating. Your feet then create the proper environment for bacterial growth and blisters. Obviously, wearing cotton socks will not prevent that from happening.

That is why mycustomsocks.com, does not ever manufacture cheap cotton socks. Cotton socks have no wicking properties and seriously jeopardize performance.



**Full Custom**



**Free Artwork**



**No Set Up Charges!**



**Unlimited Colors**



**Sample Proof**

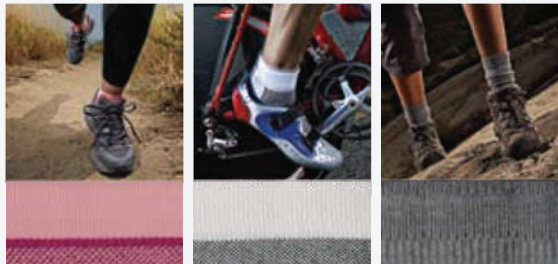




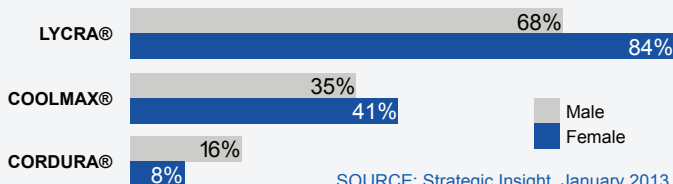
## Looking for Customized Socks?

### Three Times The Performance

COOLMAX® XtraLife fabric for socks works as hard as the athletes who wear them. With its unique blend of COOLMAX® fabric and CORDURA® fabric with LYCRA® fiber, this fabric performs like no other product of its kind. It delivers the strength, comfort and stay-up fit that your customers will be running back for.



#### Built-In Brand Awareness

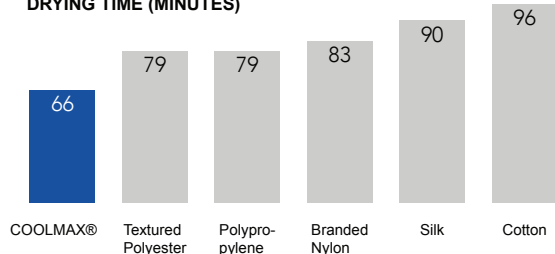


#### The Comfort Of COOLMAX® Fabric

With the amazing moisture management of COOLMAX® fabric, COOLMAX® XtraLife fabric for socks keeps feet cool, dry and comfortable. And with dry feet comes lower friction—for better performance in the long run. In fact, 92 percent of consumers say socks with COOLMAX® fabric are more desirable, according to a January 2007 study by Strategic Insight.

#### Faster Drying And Lower Friction

DRYING TIME (MINUTES)



#### XtraLife

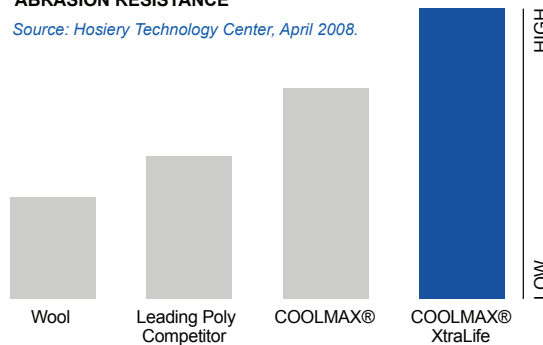
#### The Strength Of COOLMAX® XtraLife

Built to endure miles of rugged terrain, only COOLMAX® XtraLife fabric has the incredible abrasion resistance of CORDURA® fabric. This trusted fabric not only gives socks a longer life, its enhanced loft also creates a thicker fabric with a softer hand.

#### The COOLMAX® XtraLife Difference\*

ABRASION RESISTANCE

Source: Hosiery Technology Center, April 2008.



\* CORDURA® fabric offers superior abrasion resistance to COOLMAX® XtraLife fabric.



#### The Stay-Up Fit Of LYCRA Fiber

Because COOLMAX® XtraLife fabric is made with LYCRA® fiber, it creates socks with an exceptional stay-up fit and added freedom of movement. Mile after mile, wash after wash, the socks will retain the fit and shape your customers love.

#### Staying A Step Ahead

For even more performance benefits, add freshFX® fiber to your socks. It adds an invisible shield that will help consumers stay fresh throughout the day. Plus, antimicrobial fibers will inhibit the growth of bacteria and help socks resist odor.





## Looking for Customized Socks?

## My Custom Socks Materials Outperform Cotton Every Time

### Superior Performance Comes From Superior Materials

Why would you purchase custom socks made with inferior and outdated materials when you can have the best for nearly the same price? Would you climb Mt Everest in wool clothing when you could be wearing clothing made of Gore Tex and other lighter, warmer and better wicking materials? Of course not so then why would you settle for cheap cotton socks as opposed to what you find here?

### How Coolmax Is Far Superior to Cotton

For breathability, durability, comfort and fit, you absolutely need to try on a pair of our custom Coolmax socks. This material outperforms and outlasts cotton in every category due to the research done designing this almost space age material.

### Performance Advantages Of Bamboo

Our bamboo socks are also very popular due to their superior comfort and durability. Bamboo is a member of the grass family so it grows without the need for chemical pesticides and fertilizers. It also has natural anti-bacterial properties so your shoes last longer and smell much nicer too.

### Why Merino Wool Outperforms In Colder Conditions

Our merino wool socks are the best material for colder conditions because they wick moisture and hold in more heat while at the same time being light and extremely comfortable. The thermal properties make them the best cotton free socks for winter sports in particular.

### Other Reasons To Shun Cotton

Comfort and function aren't the only reasons to always purchase cotton free socks. Did you know that cotton is the most heavily pesticide sprayed crop in the world? This means all those toxins can leach out of the cotton socks into your body through the pores in our feet. That right there should be reason enough to choose My Custom Socks.



### COTTON FREE SOCKS ARE FAR SUPERIOR!

When you desire the best performance possible from your socks, cotton free socks we sell are the only logical choice. It's time to break the cotton sock habit and step into the best custom socks you can find anywhere at MyCustomSocks.com



Full Custom



Free Artwork



No Set Up Charges!



Unlimited Colors



Sample Proof





## Looking for Customized Socks?



CORE-SPUN COOLMAX® encases a LYCRA® core to create custom ski socks with incredible moisture control, increased strength, and excellent stretch recovery.



The "Eco" is COOLMAX® EcoMade made from 100% recycled plastic. All the benefits of COOLMAX® just now better for the environment and your playground.



Bamboo has many benefits to the athlete, excellent moisture management and a soft yet durable finish being primary benefits of custom ski socks made from bamboo fibers.



Extra fine micron count wool with the inherent ability for custom ski socks with temperature regulation, moisture management and bacteria resistance.



ULTRATHIN and barely there, but gives you all the protection and comfort you'll need and desire from your custom ski socks.



LYCRA® SPORT was designed for sporting activities where you need the ultimate combination of custom ski socks performance and comfort.

### Hydrophobic performance:

At Mycustomsocks.com, most of our athletic socks are manufactured with CoolMax®. It is a high performance hydrophobic fiber (it repels moisture of the foot). Some of our competitors, in order to offer a lower cost solution for their custom sport socks client or, simply because of their lack of expertise, will offer hydrophilic fiber socks (absorb moisture). However, as a cheaper alternative, the Client makes a serious compromise in performance and quality. Cotton fibre retains 14 times the moisture of CoolMax® and 3 times the moisture of Acrylic. Other competitors will also fool you by using acrylic and changing the fiber name to something that will make you believe it is something else. When choosing custom socks for athletic purposes, don't settle for anything other than CoolMax® by Dupont. Did you know that in athletic activity, the perspiration output on a single foot can exceed one pint?

**ADD YOUR  
Full Color  
CUSTOM  
ARTWORK**

**Custom Elite Socks**





## Looking for Customized Socks?

The mechanical structure of a fiber and its compressibility are the two determinants of its overall wicking coefficient. CoolMax® fibers used in Mycustomsocks.com athletic socks, have a 20% higher perimeter area than traditional round fibers due to their four channels, built into their cross-sectional geometry. That technical construction provides a higher water/vapor transport rate, due to its added surface exposure for capillary action. The opposite is absolutely true for cotton socks. When exposed to moisture, they easily compress. The compression reduces the air space between the sock and the foot, hence preventing water evaporation. The following fibers are ranked from best to worst by their hydrophobic (fibers that wick moisture best) and mechanical qualities:

The following fibers are ranked from best to worst by their hydrophobic (fibers that wick moisture best) and mechanical qualities:

1. CoolMax®
2. Acrylic
3. Polypropylene
4. Wool
5. Cotton



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Free Artwork



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Unlimited Colors



Sample Proof



## Looking for Customized Socks?

Studies have proven that wearing high performance socks as opposed to cotton socks can prevent the frequency and the severity of friction blisters in runners and marchers. It has been demonstrated that ground reaction forces can be as high as three times or more the body weight of a runner. In other sports such as tennis, squash, badminton and racquetball, the shearing forces can create even more side effects such as friction blisters, than ground forces. Consequently, the socks specialist at mycustomsocks.com, will describe the different socks fibers used in the confection of the different custom socks on the market. The ability of a sock to dissipate damaging forces on the surface of the foot rests partly on the fiber composition and more significantly on the construction technique of the manufacturer. The construction techniques and the type of fiber used in custom socks manufacturing will greatly determine the socks ability to dissipate and reduce the damaging ground and shearing forces on the athlete's foot.

### Fit and durability:

It is easy to observe that when wet, cotton socks tend to loose their shape inside the shoes, which results in a significant performance and fit due to bunching and wrinkling of the socks. On the other hand, wearing CoolMax® socks by Mycustomsocks will not yield any of those inconveniences.

We know that fiber and sock construction techniques are also critical in the prevention of blisters of athletes. It has been demonstrated and proven that wearing CoolMax® made socks by Mycustomsocks, will significantly reduce the blisters oven cotton socks or other inferior materials such as acrylic or plain polyester.

Cotton fiber socks, when wet, were observed to stretch and lose their shape inside the shoe. This led to bunching and wrinkling of the socks compared to acrylic fiber socks. After multiple wash-wear cycles, cotton fiber socks were noted to become abrasive leading to potential irritation on the skin surface of the athlete.

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### Sport Specific applications

Each type of sport needs a specific type of shoe and the same is true for socks. Consequently, at mycustomsocks.com, we carefully design socks for each application by using the right materials in the right area of the socks. Socks construction can greatly vary from one sport to another.







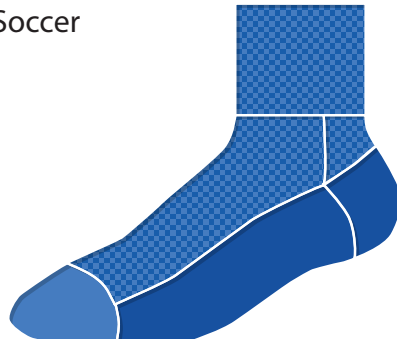
## Looking for Customized Socks?

### Upper Design & Sport Activity

- Over-the-calf: Baseball, Basketball, Outdoor (including liners) Ski, Snowboard, Soccer
- Mid-calf: Skate
- Slouch: Aerobics
- Crew: Running, Golf, Tennis, Racquetball, Hiking

### Construction

- Thin or Thin Double Layer Outdoor(liners), Cycling, Running (racing), Skiing
- Padded or Thick Double-Layer Jogging, Skiing, Hiking, Tennis, Basketball



### Tips

*Pick the right athletic sock for the right sport.*

*Only use synthetic material. Do not choose cotton and use the right shoes for your sport.*

*Whether you are looking for athletic socks or team uniform socks, don't settle for less and choose Coolmax.*

*Our competitors might have lower price but ask them which material they will be using in creating your next custom athletic socks.*



**Full Custom**



**Free Artwork**



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**Sample Proof**



## Looking for Customized Socks?

### Why We NEVER Use Cotton Fabric At My Custom Socks

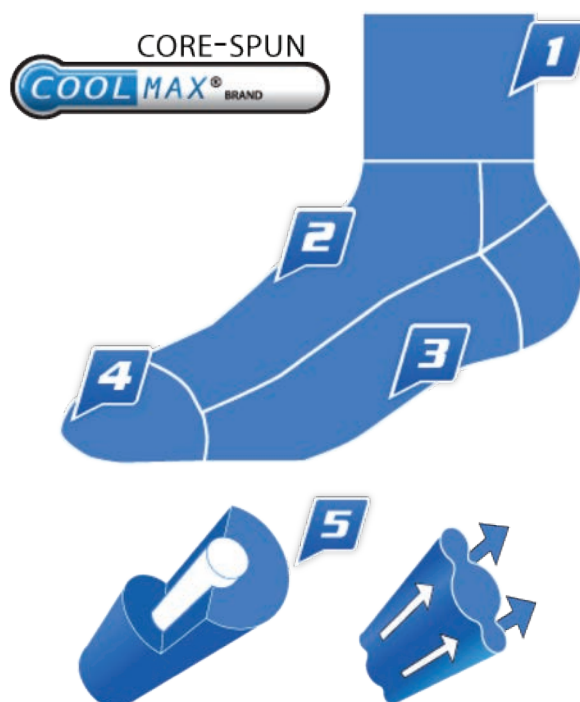
One of the main reasons we started My Custom Socks was because of the cheap cotton socks that inundated the market. We felt there were many other material choices superior to cotton. As it turns out, materials we use in our custom socks like Coolmax, Bamboo and Merino Wool have done nothing but prove we made the proper choice. These technologically advanced sock materials are lighter, stronger, moisture wicking, fast-drying, durable, and more form fitting. Blisters and other inconveniences of cheap cotton socks are things of the past when you buy from MyCustomSocks.com.

### Reasons To Avoid Cotton Socks

There are many reasons to avoid cotton socks not the least of which is the availability of superior materials choices today. One of the primary reasons to avoid cotton socks however is the toxicity of almost all cotton today. Cotton is the most widely sprayed crop in the world with the most toxic pesticides known to man. This means anything made with cotton including socks can leach toxins into your body when worn next to your skin. Your feet have the largest pores of any other part of your body making cotton socks about the worst choice for your health. This on top of the inferior qualities of cotton socks makes the choice obvious doesn't it?

### How Our Material Choices Beat Cotton Socks Hands Down

At My Custom Socks, we continuously search for the most technologically advanced materials we can find. This is not only to maximize sock performance; it's also to be good to your health. Your feet are one of the most important parts of your body for both function and health. Choosing cheap cotton socks to save a few dollars is doing you a disservice that is almost impossible to measure. The materials we use have been specifically designed for maximum comfort and durability. We always look for Eco Friendly materials; those that are both good for the environment AND you. Not only that but you have complete control over which materials you want us to use when making your custom socks. Well, all materials except toxic cotton materials that is!





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***Looking for Customized Socks?***

## ***Showcase of Inspirational Custom Socks***



**Full Custom**



**Free Artwork**



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**Sample Proof**





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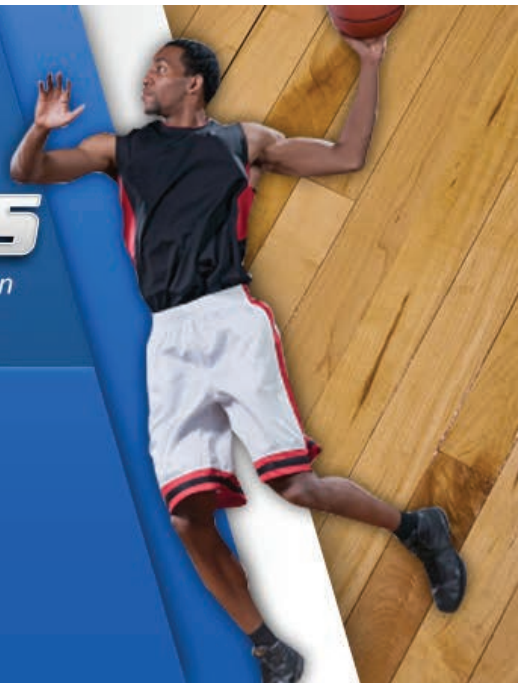


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***Looking for Customized Socks?***

# **Your answer for CUSTOMIZED SOCKS**

Get amazing personalized socks for your team or any occasion



# **my custom** **SOCKS**

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P.O. Box 383 Derby Line VT 05830

## **Address Canada**

2235 Galt Ouest, P.O. Box 34004, Sherbrooke,  
Quebec, Canada J1K 3C5



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